

## 26<sup>th</sup> IEE Playback



2230 visitors



15 countries and regions



32 exhibitors



17 study abroad seminars

## Participation Guideline

- Institutions shall only be represented by authorized and official personnel from the institutions themselves
- We couldn't accept any third party recruiters or agencies or domestic language training organizations or Alumni running agency business.

## Participation Details

### Participation Fee

- €1285

- Standard desk

*Including: 1 desk, 3 chairs, Airport service, All promotions and advertisement fee, Interpreter cost, A4 Exhibition catalogue, lunch for 2 days, reception dinner.*



## Sponsorship Opportunity

Gold, Silver and Bronze sponsorship packages are available, please contact with organizer for more details.

## Additional Service

Following services available during IEE, Mongolia exhibition 2 days

- Exhibition catalogue full page advertisement
- Color Brochures print
- Booth backdrop and side wall decoration

For more details please contact with organizer

## Contact Us

Tel: +976-99122222, +976-99203094,  
+976-88759595

E-mail: [oyunlaguils@gmail.com](mailto:oyunlaguils@gmail.com)

Web site: [www.oyunlaguils.mn](http://www.oyunlaguils.mn)



# 30<sup>th</sup> International Education Exhibition MONGOLIA 2023

September 23<sup>rd</sup>-24<sup>th</sup>, 2023

Blue Sky Hotel

Ulaanbaatar, Mongolia

The Biggest and most Prestigious  
International Education

EXPO in Mongolia

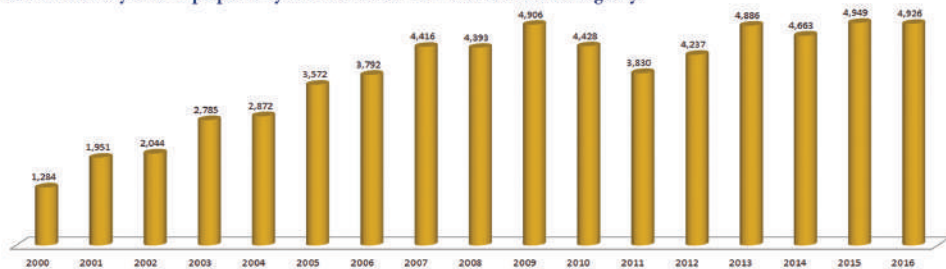




## THE BIGGEST AND MOST PRESTIGIOUS INTERNATIONAL EDUCATION EXPO IN MONGOLIA

Since 2004, International Education Exhibition Mongolia (IEE Mongolia), the biggest international education fair in Mongolia, aged for 13 years, bringing more than 60 institutions every year and around 7000-9000 visitors in Ulaanbaatar city.

Oyunlag-Uils NGO survey shows around 5000 Mongolian students went abroad to study in 2016.  
/Below data analyzed and prepared by the information from National Statistic Agency/



### Fair Facts 2023 and 2024

Edition:	Fall 2023 30 <sup>th</sup> IEE	Spring 2024 31 <sup>st</sup> IEE
Date:	23-24 Sep 2023	30-31 Mar 2024
Exhibition hours:	11:00 - 18:00	11:00 - 18:00
Venue:	BlueSky hotel	BlueSky hotel

### Exhibitor's Profile

• Universities • Colleges • Institutes • Polytechnics  
• Computer Schools • Business Schools  
• Technical institutes • Management training centers • Medical Schools • Tertiary institutions  
• Hotel Management institutes • Schools of fine arts • Language centers • Aviation Schools  
• International Schools • Vocational training institutions • Education associations • Overseas educational institutions • Foreign Embassies

## WHAT WE OFFER

There is growth of interest from the sides of mass media and governmental organizations. The Exhibition has become an important event in the cultural life of Ulaanbaatar and people are waiting for it, the whole families visit and students take part in all the activities during exhibition days.

Our NGO has been a participant of lots of international exhibitions and workshops and we know how the best ones are organized. We have been working in our market more than 10 years organizing exhibitions and we know the demands of our people and market. Taking into account our experience and the best trends in world exhibition making we are able to create the most favorable conditions for your fruitful work. The visitors has free entrance to the exhibition for 2 days and the number of visitors are increasing year by year.

Provides the most timely and relevant information to guide Mongolian Students in making the right decisions regarding their future careers and education. As you might expect, being an exhibitor at this prestigious event offers you a wealth of advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decisions markers in representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and new programs in a one to one environment.
- Meet and find local authorized partners and agents.
- Recruiting students to study at your campus abroad.
- Access a new market with quality students.
- Participate in leading education exhibition in Mongolia
- Most cost-effective means of getting direct access to your target market
- Build brand awareness, strengthen your brand and engage directly in local market etc...
- Promote your institute before, during and after the exhibition
- Publish your message on exhibition catalogue
- And lot more is waiting for you



## VENUE OF THE EXHIBITION

International Education Expo will be held at Blue Sky Hotel, which is located in the heart of Ulaanbaatar. The Blue Sky Hotel and Tower is an elegant luxury hotel with spacious and exquisitely designed guestrooms, complete with fine dining restaurants presenting delectable Western and Asian cuisines, perfect with specialized one and only service philosophy, and strategically located at the heart of Ulaanbaatar's bustling shopping and business district, commanding spectacular views. Please visit hotel website for more information

